

ABSTRACT

A print system communicates with a vendor system to order components. During data sessions in which orders are placed and received, the vendor system gathers usage parameters indicating levels of consumable product usage by print devices. The vendor system monitors the usage parameters over time and detects changes in usage levels by different print systems. If consumable product usage has changed by a predetermined amount, the vendor system initiates promotional activities directed to operators of the print systems.

2025 RELEASE UNDER E.O. 14176